



# PIERS

Promoters of International Education & Research Services

STRIVE TO BE AN EFFICIENT

LEADER

MBA / PGDM

DISCOVER THE PERFECT MBA / PGDM PROGRAM FOR

YOUR FUTURE



At **PIERS EDU**, we understand that choosing the right path for your MBA or PGDM is a life-changing decision. Our mission is to ensure that you make an informed choice, aligning your career goals with the right program and institution. Whether you are opting for direct admission or exploring management/institutional quota options, our team is here to guide you at every step, ensuring a smooth and transparent admission process.

By choosing **PIERS EDU**, you not only get access to top-tier institutions but also personalized support tailored to your academic and professional aspirations. We assist you in navigating the complexities of entrance exams, interviews, and fee structures, making the process as hassle-free as possible.

Our vast network of partnerships with prestigious B-schools across India ensures that you find the best program that matches your ambitions. Whether you aim for a career in finance, marketing, operations, or any other field, **PIERS EDU** is committed to helping you take the first step toward your dream career.

Remember, an MBA or PGDM is more than just a qualification; it is an opportunity to grow as a leader, innovate, and shape your future. At **PIERS EDU**, we are proud to be a part of your journey to success.

We look forward to welcoming you and supporting you as you take this important step in your educational and professional journey.

Best wishes,

**Rajiv Ranjan Sinha**  
**PIERS**





# PIERS



## Most Trusted For Admissions & Counseling



MBA / PGDM is one of the most sought programs after Graduation. There are large numbers of colleges and universities in India as well as abroad which are providing the MBA / PGDM course.

Our Premium Service is all about getting all the needful information about CAT, MAT, CMAT, TSICET, MAH-CET etc, all Colleges Admission, Counselling, Fees, without going to college.

We will provide proper admission guidance in the right and best direction to choose the best college for MBA / PGDM and other Masters admission.

- ❖PIERS always keep its client first and bring the best in lowest budget.
- ❖PIERS also provide a list of perfect matching colleges matching student's abilities.
- ❖PIERS decrease the pressure of the parents by its reliable admission guidance for MBA / PGDM .
- ❖PIERS have previous experience in the same field they guide with normal practices and policies.

Many times, it has been seen that many students having more than sufficient marks, miss the admission in lack of information. PIERS package is to provide you the best Admission Guidance during your entire medical admission process.

Our team will update you regarding the entire important thing related to CAT, MAT, CMAT, TSICET, MAH-CET Admission, Counselling, Colleges etc.



# PIERS



**Rajiv Ranjan Sinha**  
CEO

Rajiv has built a 14-year career as a seasoned marketing professional, driving success across diverse industries such as education, fashion, insurance, broking, and manufacturing. He has been a key member of the core management team in various organizations, contributing significantly to brand building, strategic planning, team management, and revenue achievement. Rajiv's ability to develop roadmaps and build strong networks has led to numerous milestones for the companies he has worked with.

With extensive cross-functional exposure, Rajiv has managed critical initiatives related to branding, quality, and team management. His leadership has also been integral in enhancing brand visibility and executing real-time strategies for organizational growth. He has worked with top multinational corporations, gaining valuable experience that he now channels into mentoring and guiding newcomers, helping them reach the next level in their careers.

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**Abhijit Dey**  
MENTOR

A self-motivated professional with strong analytical, communication, and client liaison skills. Abhijit values time, cost, and quality in work, ensuring high levels of commitment and productivity. Mentor, Research & Entrepreneurship Park, IIT Bhubaneswar Providing mentorship to researchers and entrepreneurs under the Start-up India initiative.

Prof. In-Charge, St. Xavier's College, Ranchi Delivering lectures on Marketing Management, Advertising, Sales Promotion, Consumer Behavior and Financial Institutions & Markets . Overseeing administrative duties as In-Charge of the BBA department. Additional Expertise: Man Management, Administration, Sales, Marketing, Human Resource, and Training.



**PIERS (Promoters of International Education & Research Services)**, established on August 14, 2018, has emerged as a pioneer in the realm of global education. With a strong commitment to providing **impartial, exhaustive, authentic, and high-quality** educational services, PIERS has built a solid reputation and extensive branch network, forming partnerships with renowned institutions worldwide. These factors allow PIERS to deliver world-class education services that help students excel in today's competitive academic landscape.

#### **Our Expertise:**

PIERS specializes in offering **personalized guidance and support** to students seeking higher education opportunities abroad. Our proficient counselors work closely with students to help them achieve their academic and career goals by providing a comprehensive understanding of the best educational options available. Whether it's **medical or engineering** programs, we offer a wide range of courses, ensuring that students find the right fit for their aspirations and academic potential.

#### **Global Reach:**

PIERS has established strong associations with educational institutions across the globe, including partnerships in Japan and other countries. Our goal is to facilitate a **hassle-free overseas education experience** for students, making the transition to international education seamless and stress-free. Through our **extensive knowledge** of the global education system, we provide students with authentic insights into the best academic programs and institutions that align with their individual goals.

#### **Key Strengths:**

**Comprehensive Counseling:** Our highly skilled and knowledgeable counselors provide detailed and up-to-date information to students, helping them make informed decisions about their academic future. Whether you're looking for guidance on university applications, course selection, or visa procedures, our team is there to assist you every step of the way.

**Wide Range of Courses:** PIERS offers a vast array of educational programs, with a particular focus on **medical and engineering** fields. We aim to help students explore their options and provide them with the resources needed to secure admission to top-tier universities and colleges worldwide.

**Customer-Focused Approach:** At PIERS, our customers—students and parents—are at the heart of everything we do. We strive to provide a supportive, transparent, and friendly environment, ensuring that every student receives **personalized attention** and the tools needed to succeed.

**Integrity and Excellence:** We are committed to **working with integrity**, ensuring that students receive honest and accurate counseling services. Our emphasis on **excellence and teamwork** drives us to continually improve and deliver high-quality services that exceed expectations.

**Global Partnerships:** Our **collaborations with leading global institutions**, particularly in Japan, ensure that students have access to world-class education opportunities without the stress of navigating the complexities of international education systems. We take care of the details, from application to admission and beyond, allowing students to focus on their studies.

#### **Our Mission:**

At PIERS, our mission is to provide **unparalleled educational services** that help students build a **bright and successful future**. We aim to equip students and their families with the knowledge and guidance needed to make informed decisions about their education. We work tirelessly to ensure that students receive the best possible opportunities, empowering them to pursue their academic dreams with confidence.

#### **Vision for the Future:**

PIERS aims to continue expanding its **global presence** and strengthen partnerships with top educational institutions around the world. Our long-term vision is to be the **leading provider of international education services**, helping students from all walks of life achieve their full potential through world-class education and expert guidance.

With our **dedicated team**, commitment to excellence, and strong global network, PIERS is poised to shape the future of international education, one student at a time.





**PGDM vs MBA** - Every aspirant has this comparison in mind before signing up for a management course. So, what is the difference between PGDM and MBA? Which one is better ?? Difference and Similarities between MBA and PGDM.

## 5 key differences between PGP(M)/PGDM and MBA

### 1. PGDM vs MBA (Degree vs Diploma)

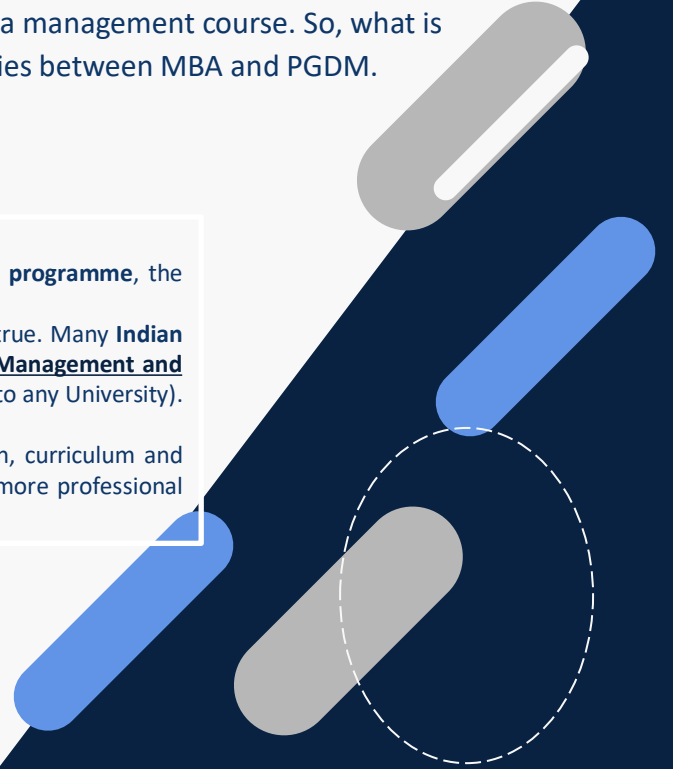
At the end of a **PGP and PGDM course**, the candidate is offered a **Diploma** whereas at the end of an **MBA programme**, the candidate receives a **Degree**.

Many students think that a Diploma course does not hold the same value as a Degree course but that is not true. Many **Indian Institutes of Management (IIMs)** and other top B-Schools such as **XLRI, Jamshedpur** and **SP Jain Institute of Management and Research, Mumbai** offer PGP or PGDM courses. Most of these institutes are autonomous bodies (not affiliated to any University). Between a PGDM and an MBA, the **difference is of nomenclature but not of professional value**.

Both MBA and PGDM are highly valued in the job market as they are same in terms of course accreditation, curriculum and pedagogy. Another key factor is the institute. For example, a PGDM course from XLRI Jamshedpur will have more professional value than a degree course from a state university

### 2.MBA vs PGDM: Syllabus

In most cases, the MBA course curriculum is designed by the university. The core MBA syllabus (and sometimes even elective subjects) will be pretty much the same in two MBA colleges under the same university. Even though the PGDM syllabus is no different from the MBA syllabus, since PGP or PGDM courses are determined by the individual institute, it gives them certain flexibility to design the course curriculum. The MBA syllabus undergoes change according to industrial requirements periodically. Universities tend to lag behind and change their syllabus after a few years.





## MBA v/s PGDM

### 3. MBA vs PGDM: Susceptible to Fraudulence

Since PGP or PGDM courses are offered by autonomous bodies, students need to be careful while taking admission. Many smaller colleges and institutes make claims but do not have proper accreditation status. MBA degrees are conferred by varsities, and hence there's a lower chance of fraudulent claims. Management aspirants should look for genuine accreditations. **Apart from UGC recognition**, management institutes are accredited by **NAAC, AACSB, AMBA and Equis**.

### 4. MBA vs PGDM: Focus Subjects

Both MBA and PGDM courses have common core subjects. However, some experts claim most MBA courses focus more on theoretical and technical aspects of management rather than adopting a practical approach. PGP or PGDM courses on the other hand, have an industrial orientation and focus on skills-based on market requirements.

### 5. MBA vs PGDM: Cost

It has been observed that most MBA courses have lower tuition fees as compared to PGP or PGDM courses. This is so because MBA degree is offered mostly by government institutions. These universities receive financial aid and grants from the government, making the degree cheaper for the student. In case of a PGP or PGDM degree, students have to bear the cost of the entire programme as private universities that offer these degrees have no government backing. However, this is not an ironclad rule. There are institutes which charge high tuition fees like the IIMs. The IIMs have high MBA fees despite not-being a private institution. This is because, it is an autonomous institution not funded by the government. However, the MHRD has some role to play in running the IIMs.



## Difference between MBA and PGDM

There are several other factors which make MBA and PGDM different entities.

The below table indicates the basic **differences between MBA and PGDM**:

Approving Authority	AICTE, Ministry of HRD, Govt. of India.	AICTE, Ministry of HRD, Govt. of India, UGC Approval is needed at the university level.
Validity	Valid and equivalent to Post Graduate Degree.	Valid Post Graduate Degree.
Eligibility	Graduation in any stream or equivalent degree from a recognised university. Minimum 50 % in graduation (45 % for Reserved category students) or equivalent score.	Graduation in any stream or equivalent degree from a recognised university. Minimum 50 % in graduation (45 % for Reserved category students) or equivalent score.
Placements	Depends upon the institution. Most of the PGDM institutions have better placement records than MBA institutions.	Depends upon the institution. Comparatively, Some of the MBA institutions like FMS, JBIMS have better placement records.
Course Syllabus	Dynamic, Gets updated as per needs of the industry. The syllabus is approved by AICTE.	The syllabus is prepared by universities and gets updated less frequently.
Innovative Practices	Teaching and training are multidimensional. Cases, simulations, presentations, short term training are part of pedagogy.	Limited scope for innovation as practices are defined by syllabus prepared by central body i.e. University.
Ranking in general (by business magazines and student-centric websites)	90% of top 100 are PGDM institutions owing to better teaching, training, exposure and placements. Eg: IIMs, XLRI, MDI, IMT, GIM, and many more.	Approximately 10 out of the top 100 are MBA institutions such as FMS, NMIMS, KJSIMS, SCMHRD, etc.
Equivalence	Equivalent to MBA from any Indian University. For PhD, Teaching (UGC NET) and all other purposes.	MBA a post-graduate degree.
Entrance Process	Thorough CAT/ MAT/XAT/ATMA and some state-level examinations like TSICET, MAH-CET etc.	Thorough national and state level entrance examinations like CAT, MAT, CMAT, TSICET, MAH-CET etc.
Examinations	PGDM institutions are authorised by approving body, AICTE, to conduct the Examinations	Examinations are conducted by University







## Colleges Offering MBA or PGDM

Here is the list of IIMs and other Top Management Colleges Offering MBA and PGDM / PGP courses:

College Name	MBA/PGDM (PGP)
IIM Ahmedabad / IIM Bangalore / IIM Jammu / IIM Kashipur / IIM Sambalpur / IIM Sirmaur	MBA
IIM Calcutta	MBA and PGDM
IIM Lucknow / IIM Kozhikode / IIM Indore / IIM Shillong	PGP
IIM Ranchi	MBA
IIM Rohtak	PGP
IIM Bodh Gaya	PGP
IIM Visakhapatnam	PGP
IIM Trichy	PGPM
IIM Raipur	PGP
XLRI Jamshedpur	PGDM
MDI Gurgaon	PGDM
SPJIMR	PGDM
NMIMS	MBA and PGDM
IMT Ghaziabad	PGDM
IIFT Delhi	MBA
FMS Delhi University	MBA
JBIMS Mumbai	MBA (MMM)
Symbiosis International	MBA and PGDM
IIT Delhi-DOMS	MBA
IIT Bombay - SJMSOM	MBA
IIT Kharagpur - VGSOM	MBA
IIT Roorkee- DOMS	MBA
IIT Madras-DOMS	MBA
IIT Kanpur-DOMS	MBA
IIT-ISM Dhanbad	MBA
IIT Jodhpur	MBA

## Top 20+ Non-IIM MBA Colleges You Should Apply To

Given below is the list of top 20 MBA colleges in India other than the IIMs, the candidates can pursue MBA from. These colleges have modern infrastructure, excellent faculty, updated syllabus and good placement record.

MBA Institute	Test Scores Accepted
Xavier Labour Relations Institute	XAT
National Institute of Industrial Engineering	CAT
Xavier Institute of Management, Bhubaneswar	CAT/XAT/GMAT/X-GMT
Department of Management Studies - IIT Delhi	CAT
Jamnalal Bajaj Institute of Management Studies	CAT/MAH-CET
Vinod Gupta School of Management- IIT Kharagpur	CAT
T. A. Pai Management Institute	CAT/XAT/GMAT/MAT
Shailesh J Mehta School of Management - IIT Bombay	CAT
Birla Institute of Management Technology, Greater Noida	CAT/XAT/MAT/GMAT/CMAT
Institute of Management, Nirma University	CAT
Goa Institute of Management	CAT/XAT/CMAT/GMAT
National Institute of Agricultural Extension Management	CAT
DOMS, National Institute of Technology, Trichy	CAT
Loyola Institute of Business Administration	CAT/XAT
Fore School of Management	CAT/XAT
NMIMS, Mumbai	NMAT by GMAC
IBS, Hyderabad	IBSAT/CAT/GMAT/NMAT by GMAC
Great Lakes Institute of Management	CAT/GMAT/XAT/CMAT
MICA, Ahmedabad	MICAT/CAT/XAT
BITSoM Mumbai	GMAT/CAT
Lal Bahadur Shastri Institute of Management	CAT

## Admission Process of Top MBA Colleges in India other than the IIMs

Top MBA institutes like the following have the same admission process that is, entrance exam, WAT/GD and PI but they accept scores of multiple entrance exams. Since there is no common counseling for admission to MBA colleges, candidates have to apply for every institute separately to secure an MBA seat.

MBA Entrance Exam

Written Ability Test (WAT)/Group Discussion (GD)

Personal Interview

## MBA Admission & Selection Criteria of Top MBA Colleges

As mentioned earlier, **MBA admission process** includes an entrance test followed by GD/PI. However, different MBA colleges accept different exam scores. The table given below has the list of top MBA colleges and the exam score they accept for admission. Also indicated in the table is whether these institutes conduct GD/PI or not.



MBA College Name	MBA Entrance Exam	(GD/PI)
Management Development Institute, Gurgaon	CAT/GMAT	Yes
Faculty of Management Studies, Delhi	CAT	Yes
Indian Institute of Foreign Trade, Delhi	CAT/GMAT	Yes
Jamnalal Bajaj Institute of Management Studies, Mumbai	<u>MAH-CET</u>	Yes
Narsee Monji Institute of Management Studies, Mumbai	NMAT by GMAC	Yes
SP Jain Institute of Management & Research, Mumbai	CAT/XAT/GMAT	Yes
XLRI-Xavier School of Management	XAT/GMAT	Yes
Institute of Management Technology	CAT/XAT/CMAT/GMAT	Yes
Symbiosis Institute of Business Management	SNAP	Yes
Prin. L. N. Welingkar Institute of Management Development & Research	CAT/XAT/ATMA/CMAT/GMAT	Yes
IRMA, Anand	CAT/XAT and IRMASAT	Yes
MICA, Ahmedabad	CAT/XAT/CMAT and MICAT	Yes



**MBA (Master of Business Administration) and PGDM (Post Graduate Diploma in Management) are popular management programs offered in various specializations or branches. Here are some of the common branches available for both MBA and PGDM programs:**

- 1. Finance**  
Focuses on financial planning, management, banking, investments, and corporate finance.
- 2. Marketing**  
Covers areas like market research, advertising, digital marketing, consumer behavior, and brand management.
- 3. Human Resource Management (HRM)**  
Deals with recruitment, training, performance management, employee relations, and organizational behavior.
- 4. Operations Management**  
Involves managing the production and operations processes, supply chain management, and logistics.
- 5. Information Technology (IT) Management**  
Combines business management with technology, focusing on IT systems, data management, and information systems.
- 6. International Business**  
Focuses on global trade, international marketing, cross-cultural management, and international finance.
- 7. Healthcare Management**  
Specializes in the management of healthcare systems, hospitals, and pharmaceutical organizations.
- 8. Entrepreneurship**  
Provides knowledge and skills for starting, managing, and growing a business or startup.
- 9. Supply Chain Management**  
Deals with logistics, procurement, distribution, and the overall supply chain process.
- 10. Business Analytics**  
Focuses on data analysis, business intelligence, predictive modeling, and decision-making based on data.
- 11. Retail Management**  
Covers areas like retail operations, merchandising, customer relations, and retail supply chains.
- 12. Rural Management**  
Prepares students for managerial roles in rural development projects, NGOs, and rural industries.
- 13. Banking & Financial Services**  
Focuses on banking operations, investment banking, risk management, and financial services.
- 14. E-commerce**  
Deals with online businesses, e-commerce platforms, digital retailing, and online marketing strategies.
- 15. Logistics and Shipping Management**  
Focuses on logistics, shipping, transportation, and supply chain operations in the maritime and shipping industry.  
Each specialization is designed to provide in-depth knowledge in that specific area and help students pursue careers in various industries. Depending on the institute and program, some new and niche specializations may also be available.



In India, many colleges and universities offer MBA (Master of Business Administration) and PGDM (Post Graduate Diploma in Management) programs under different admission categories, including the **Institutional Quota**. The Institutional Quota typically refers to seats reserved for certain categories of students, such as management quota or seats allocated by the institution for students who may not have cleared the entrance exam with high ranks but are willing to pay a higher fee. Here is an in-depth look at MBA/PGDM admissions under the **Institutional Quota** in India:



### Key Aspects of Institutional Quota in MBA/PGDM Programs:

#### What is Institutional Quota?

The **Institutional Quota** (often referred to as **Management Quota**) is a set of seats that colleges/universities can fill at their discretion, often bypassing standard centralized admissions processes.

Typically, 15% to 30% of the total seats in private colleges or deemed universities are reserved under this category, depending on state regulations.

Students applying under the institutional quota may not be required to meet the same entrance exam cutoffs as regular admission candidates but are often required to fulfill basic eligibility criteria.

Admission through institutional quotas often involves higher fees than standard seats.

#### Eligibility Criteria for Institutional Quota:

Candidates must have completed a bachelor's degree in any discipline from a recognized university, usually with at least 50% marks (45% for reserved categories).

While **CAT**, **MAT**, **XAT**, **CMAT**, or **GMAT** scores may not be mandatory for institutional quota admissions, many institutions still prefer students who have attempted these exams.

Some colleges may require candidates to pass a personal interview and/or group discussion round as part of the selection process.

#### Selection Process:

**Direct Admission:** Many institutes allow direct admission under the institutional quota. The process generally involves submitting an application directly to the institute, followed by a review based on academic background, professional experience, and other criteria.

**Interview/Group Discussion:** Some institutes conduct interviews, case studies, or group discussions to assess the communication skills and aptitude of students applying under the institutional quota.

**Entrance Exam:** Although the cutoffs are lower, some institutes still consider national or state-level entrance exams like CAT, MAT, or CMAT when evaluating candidates for institutional quota seats.





### Fee Structure:

Fees for students admitted under the institutional quota are generally **higher** than the fees for students admitted through regular merit-based processes. The difference in fees can range significantly depending on the institution.

**Management Quota Fees:** Many private institutions charge additional fees for management or institutional quota seats. These fees can range from INR 5 lakhs to INR 25 lakhs or more, depending on the reputation and ranking of the institution.

**Payment of Capitation Fee:** Some institutions may require a **capitation fee** (a one-time, lump-sum payment in addition to the regular course fees) for admissions under this quota.

### Institutes Offering Institutional Quota:

Most **private universities** and **autonomous institutes** (like NMIMS, Symbiosis, Amity, etc.) offer institutional quota seats. Many **state-affiliated private MBA colleges** also offer this option.

**Deemed universities** often have a higher percentage of seats allocated under the management or institutional quota.

**AICTE-approved institutions** that offer PGDM programs are also known to allocate some seats under the management or institutional quota.

### Application Process:

Candidates must approach the desired institution directly, either by visiting their website or contacting the admissions office.

The application process might include submitting academic documents, entrance exam scores (if applicable), personal details, and fee payment.

Some institutions release specific forms or notifications for students interested in institutional quota seats.

### Entrance Exams and Institutional Quota:

Although institutional quota seats allow for **lower entrance exam scores** compared to the general merit category, many top B-schools in India still consider national-level management entrance exams for a holistic selection.

**CAT (Common Admission Test):** While CAT is primarily for regular seats, some institutes may offer institutional quota seats to students with moderate CAT scores.

**MAT (Management Aptitude Test):** Many private and deemed universities use MAT scores for institutional quota seats.

**State Entrance Exams:** State-level exams like **MAH-CET (Maharashtra Common Entrance Test)** or **TS-ICET (Telangana State Integrated Common Entrance Test)** are also considered for filling seats under institutional quotas in specific states.



### Advantages of Institutional Quota:

**Lower Cutoffs:** Candidates who may not have scored highly in competitive entrance exams can still secure admission to prestigious colleges.

**Direct Admission:** In many cases, students can bypass the usual admission channels and get direct entry into the program.

**Flexible Eligibility:** While students must meet the basic educational qualifications, institutional quota admissions often offer more flexibility in terms of entrance exam scores and cutoffs.

### Disadvantages of Institutional Quota:

**Higher Fees:** Institutional quota seats are significantly more expensive than general seats.

**Limited Availability:** Since only a small percentage of seats are available under the institutional quota, competition for these seats can still be high.

**Less Transparency:** The selection process for institutional quota seats may not always be as transparent as merit-based admissions.

### Popular Institutes Offering Institutional Quota MBA/PGDM Seats:

- a) Symbiosis Institute of Business Management (SIBM) – Pune
- b) Narsee Monjee Institute of Management Studies (NMIMS) – Mumbai
- c) Amity University – Noida
- d) Institute of Management Technology (IMT) – Ghaziabad
- e) Christ University – Bangalore
- f) Manipal Institute of Management – Manipal
- g) KIIT School of Management – Bhubaneswar
- h) Lovely Professional University (LPU) – Punjab
- i) Xavier Institute of Management & Entrepreneurship (XIME) – Bangalore
- j) Welinkar Institute of Management Development & Research – Mumbai

### Key Points to Consider Before Applying:

**Verify the Institute:** Ensure that the institute is recognized and has the necessary accreditations (AICTE approval, NBA accreditation, etc.).

**Understand the Fee Structure:** Clarify the total cost of the program, including tuition fees, management quota fees, and other charges.

**Placement Records:** Check the placement records for students admitted under the institutional quota to ensure good career prospects.

**Admission Deadlines:** Keep track of the admission timelines, as institutional quota seats may fill up earlier than regular seats.

#### Conclusion:

The **Institutional Quota** provides an alternative admission pathway for MBA and PGDM aspirants who may not secure seats through the merit-based process but are willing to pay higher fees. This option is commonly available in private and autonomous institutions across India. However, prospective students must weigh the higher cost of admission and ensure the chosen institute meets their career and academic goals.





## Why Choose PIERS EDU for Your MBA/PGDM Admissions?

At PIERS EDU, we believe that every student deserves access to the best educational opportunities tailored to their aspirations and career goals. Here's why opting for PIERS EDU can be a game-changing decision for your MBA/PGDM admission:

- ✓ **Comprehensive Guidance:** We offer end-to-end support, from understanding your career objectives to helping you choose the right MBA/PGDM program and institution that matches your ambitions.
- ✓ **Exclusive Institutional Ties:** Our extensive network with top B-schools and management institutes across India ensures that you have access to the best institutions, even through management and institutional quota seats.
- ✓ **Simplified Admission Process:** With us, the often complex and daunting admission process becomes smooth and transparent. We guide you through each step, from entrance exams to interviews, ensuring you meet all deadlines and requirements.
- ✓ **Tailored Advice:** We understand that every student is unique. Our counseling is customized based on your academic background, professional experience, and future career aspirations, ensuring you make the most informed decision.
- ✓ **Higher Success Rate:** Our expertise and personalized support have helped countless students secure admissions to top-tier MBA/PGDM programs. We focus on improving your chances of acceptance into your preferred institute.
- ✓ **Value-Added Services:** We go beyond admissions with services like interview preparation, career counseling, and financial planning advice to ensure you are fully prepared for success during and after your MBA/PGDM journey.
- ✓ **Dedicated Support Team:** Our experienced counselors are with you every step of the way, offering 24/7 support and addressing all your queries, ensuring you stay confident and informed throughout the process.
- ✓ By choosing PIERS EDU, you're not just opting for a service; you're gaining a trusted partner in your educational journey. Let us help you unlock your full potential and achieve your dream of an MBA/PGDM from a reputed institution.

Empower your future with PIERS EDU—because your success is our mission.

Best

The PIERS EDU Team

regards



# PIERS

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